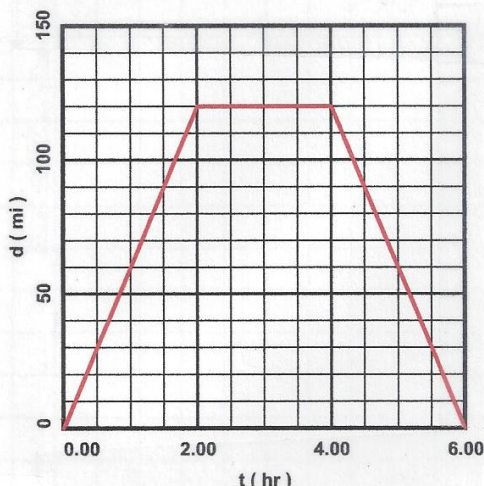


18.3. More Rates of Change

10F2

Example #1. Steve's cousin lives 120 miles from his house, and he decides to drive to visit her. The graph shows Steve's distance d , in miles, from his house as a function of time t , in hours.



(a) Calculate the average rate of change of d with respect to t for the intervals

(1) $0 \leq t \leq 2$ hrs

(2) $2 \leq t \leq 4$ hrs

(3) $4 \leq t \leq 6$ hrs.

What is the meaning of each of these rates of change?

(b) Also calculate the average rate of change for

(4) $0 \leq t \leq 4$ hrs

(5) $0 \leq t \leq 6$ hrs.

SOLUTION:

(1) $\frac{\Delta d}{\Delta t} = \frac{120 - 0}{2 - 0} = 60 \frac{\text{mi}}{\text{hr}}$ Steve drives for 2 hours at 60 mph to his cousin's house

(2) $\frac{\Delta d}{\Delta t} = \frac{120 - 120}{4 - 2} = 0 \frac{\text{mi}}{\text{hr}}$ Steve is not moving (he is at his cousin's house for 2 hours)

(3) $\frac{\Delta d}{\Delta t} = \frac{0 - 120}{6 - 4} = -60 \frac{\text{mi}}{\text{hr}}$ Steve is driving back home at 60 mph from his cousin's house to his house

(4) $\frac{\Delta d}{\Delta t} = \frac{120 - 0}{4 - 0} = 30 \frac{\text{mi}}{\text{hr}}$

(5) $\frac{\Delta d}{\Delta t} = \frac{0 - 0}{6 - 0} = 0 \frac{\text{mi}}{\text{hr}}$

18.3. More Rates of Change

20/2

Example #2. In 1960, a McDonald's hamburger costed \$0.21.
In 2020, the cost of a hamburger was \$6.19.

- (a) Calculate the average rate of change of the cost of a hamburger for the time interval $1960 \leq t \leq 2020$ years.
- (b) Assuming that the rate of change is always valid
- (i) Calculate the cost of a hamburger in the year 2030.
- (ii) In what year will the hamburger cost \$10.00?

SOLUTION:

(a) $h \equiv$ cost of hamburger, $t \equiv$ time (the year)

$$\frac{\Delta h}{\Delta t} = \frac{6.19 - 0.21}{2020 - 1960} = \frac{5.98}{60} = 0.099\bar{6} \text{ dollars/year}$$

$$(b) \quad h = 0.099\bar{6}t + b, \quad 0.21 = 0.099\bar{6}(1960) + b, \quad b = -195.13\bar{6}$$

$$h = 0.099\bar{6}t - 195.13\bar{6}$$

$$(i) \quad h = 0.099\bar{6}(2030) - 195.13\bar{6} = \$7.19$$

$$(ii) \quad 10 = 0.099\bar{6}t - 195.13\bar{6}, \quad 0.099\bar{6}t = 205.13\bar{6}, \quad t = 2058$$